



NEW E-Scoop[®]
The Night Vision Solution

DESIGNS
FOR VISION



**Your Patients will
See the Difference**



Your Practice will See the Results

NIGHT VISION: A GLARING CONCERN

Night vision can present a challenge for your patients due to the pupil of the eye dilating in low light conditions, causing a loss in depth of field and resolution. Bright lights of oncoming vehicles then create glare and decreased vision.

Research shows 1 in 12 people have difficulty with night vision.

E-Scoop® increases contrast while reducing glare from bright lights.



WITHOUT E-SCOOP® (simulation)



WITH E-SCOOP® (simulation)

INTRODUCING E-SCOOP®

E-Scoop® glasses were developed by Frans Ossterhof to bridge the gap between standard eyeglasses and head borne telescopes. Whether the difficulty be night vision, bright light, sunlight, or simply seeing clearly in the distance, the E-Scoop® lens will help your patient see better.

Five basic properties work together for unique and measurable results:

- Prism
- Base curve
- Custom tint
- Lens thickness
- Coating

The E-Scoop® combines your patient's refractive correction and Designs for Vision's proprietary lens tint into one convenient optical system for you to dispense.



E-Scoop® Glasses are available in Single Vision, Flat Top and Progressive

E-SCOOP® THE NIGHT VISION SOLUTION

The E-Scoop® incorporates the patient's refraction with Designs for Vision's proprietary lens tint to reduce glare from oncoming headlights and significantly increase contrast. The Aniseikonic effect offers improved visual acuity and increased resolution making night visualization less of a challenge.

Patients with concerns about their vision at night as well as those with light sensitivity due to glaucoma, diabetic retinopathy, cataracts, retinitis pigmentosa, or macular degeneration will benefit from the E-Scoop® design. The E-Scoop® is scratch resistant and will not fade over time due to its durable lens construction.

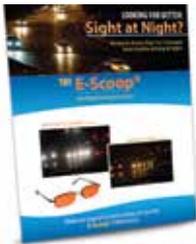
Simple. Easy. E-Scoop®

DEMONSTRATING THE E-SCOOP®

The Demo E-Scoop® clip-on allows you to demonstrate the benefits of the anti-glare and aniseikonic effect by clipping the demo onto yours or your patient's current eyewear. See for yourself how night vision improves significantly with E-Scoop®! Share the experience with your staff and your patients.



PRACTICE SUPPORT



With the purchase of a complete trial set you will receive dedicated support from our Low Vision team. Additionally we will provide you with marketing tools such as posters, postcards, sample outreach letters and rack cards, allowing you to introduce E-Scoop® to your practice with ease. We are so confident that the E-Scoop® Program will be an asset to your practice, that we are offering a **45 day no obligation in office trial.**

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Exclusive Distributor of E-Scoop® in the USA

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